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# William Yeoward: Blue And White And Other Stories: A Personal Journey Through Colour



## Synopsis

In his most personal book to date, William Yeoward reveals his passion for color, his inspirations and the 'stories' behind his unique use of color as he takes you on a journey through a dazzling array of beautiful homes. Known for his chic and stylish color combinations, William Yeoward reveals his color secrets, starting with the classic combination of blue and white—there are cobalt silk sofas, sapphire armchairs, aquamarine patterned ceramics, and indigo plush pillows, all combined to evoke a sense of luxury, in William's trademark style. The unique color stories in the book include red, white, and blue in a villa in France, a comfortable coastal retreat with hints of pink, taking you through to lavender and amethyst in the country and the city, soft grey studies in living rooms and table settings, a blazing ochre red contemporary cottage, an orange rustic barn dinner, and a red and steel outdoor kitchen. This is William's fourth book and is the first one to focus on his passion for color and the sumptuous interiors that can be created by focusing on details and by layering opulent textures, prints, and proportions.

## Book Information

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## Customer Reviews

William Yeoward has a worldwide reputation for designing collections for the home. He is particularly known for his furniture and imaginative table settings where he puts to good use his collections of tableware, including crystal, lighting, linens, and accessories. William Yeoward Crystal has a showroom on Madison Avenue, New York, and has been granted a Royal Warrant of Appointment as Supplier of Crystal Glass to HRH The Prince of Wales. William lectures on design

throughout the USA, and his work is featured in magazines such as Southern Accents, Town and Country, and Elle Décor. Globally, he is regularly featured in British House and Garden and The World of Interiors, Vogue Living and Vogue Entertaining in Australia, and Russian AD. William has written several other books, including William Yeoward At Home, William Yeoward's American Bar, and Perfect Tables. He lives in London and Gloucestershire, UK.

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